

# What is SafeStop™?



SafeStop is the industry's leading school bus tracking app that finally answers the question, **"Where's the bus?"**

Built for parents, school officials, and transportation professionals, SafeStop gives real-time information on each school bus including its location and its expected time at each bus stop in a secure, easy-to-use app.



#### Real-Time School Bus Updates

The app provides the location of the school bus and its Expected Arrival Time for the bus stop.



#### Alerts & Messaging Center

The Alerts & Messaging Center allows school administrators to provide notifications of school closings, delays, and other service announcements.



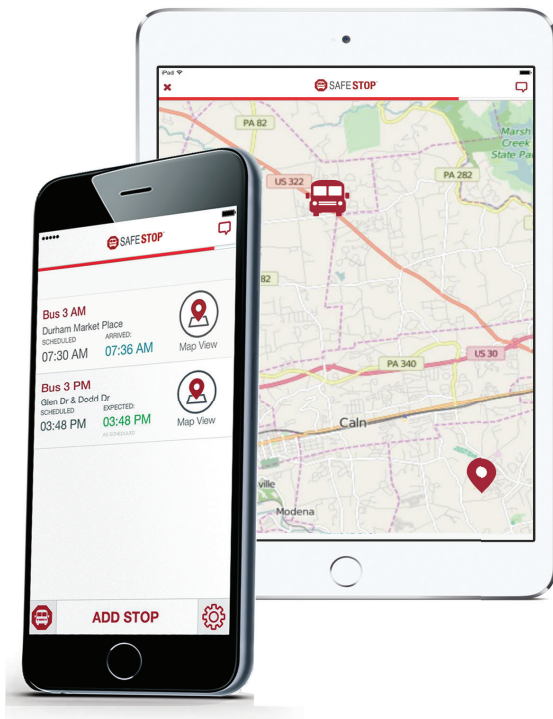
#### Full-Time Support

Our app is the only one on the market that has full parent support so you don't have to take on any phone calls.



#### SafeStop Analytics

Administrators can access key data that identifies statistics like underused bus stops and on-time performance to create a safer, reliable, and cost-efficient school transportation system.



## Why Choose SafeStop

- 1.** Our service works with any GPS hardware, any routing system, and any transportation department (in-house or contracted).
- 2.** SafeStop can handle any of the daily changes involved in your transportation operations, including real-time bus substitutions and automated routing uploads.
- 3.** We're a proven service. We've been in operation since 2013 and have a dedicated service team that is unmatched in the industry.

## How Can I Get Started?

Contact us to receive a customized quote or schedule an online demonstration with one of our team members.



# SAFE STOP™

## FACTS & FIGURES



SafeStop is the fastest growing and **industry-leading school bus tracking app**.

We are available across North America and continue to launch new schools every week.

Our app acts as a powerful tool for parents, school administrators, and transportation directors alike by making the commute to and from school safer, simpler, and more efficient.

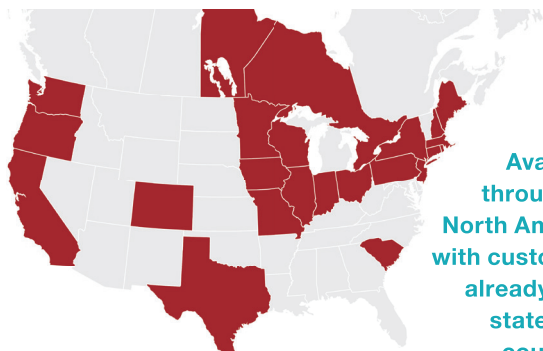
School transportation doesn't have to be stressful, and we're here to prove it to you.

ON-BOARD  
**3,500+**  
BUSES

OVER  
**20,000+**  
USERS

IN OPERATION  
SINCE  
**2013**

WORKS WITH  
**ANY**  
GPS PROVIDER OR  
ROUTING SYSTEM



Available  
throughout  
North America  
with customers  
already in 24  
states and  
counting.



**SafeStop is the only app that meets  
entity-wide SOC2 data security compliance.**



### TESTIMONIALS

*"I LOVE SafeStop. It has made life so much easier! It has allowed for peace of mind while we are waiting for the bus - just to know it's on it's way..."*

— Justine M., Parent, Batavia, NY

*"With SafeStop, we can get information out to parents fast, instead of needing to look up the addresses of 60 students and make 60 phone calls. SafeStop sends an immediate notification of the delay to parents, saving time, effort, and worry."*

— Jack P., Transportation Director,  
Peyton, CO



# SAFE STOP<sup>TM</sup>

## IN THE PRESS



When you are the standard in the industry, people take notice! We have magazines, TV news segments, and more across North America as we continue to grow in popularity. Not only do we have the news stories, we have the references to back it up!

### Check out these stories:

#### Student Transportation News

ON TRACK: Student transporters discuss the benefits of fleet location tracking apps

#### School Bus Fleet

Q&A: App Exec Talks Data Solutions for School Transportation

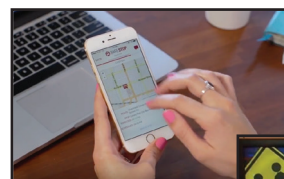
#### East Greenwich Pendulum

District implements SafeStop, sees improvements

School Transportation<sup>News</sup>

schoolbus<sup>FLYER</sup>

The East Greenwich Pendulum



### As featured in:

Chicago  
Tribune

KTLA 5

CBS Pittsburgh

KNCU NEWS

abc 6

WPRI.com

Portland Tribune

Chicago  
Parent

Parents

THE DAILY  
SENTINEL

TECH &  
LEARNING

Hi-Desert Star

CHARLESTON REGIONAL  
BUSINESS JOURNAL

Logistics<sup>TECH</sup>  
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